

# Fact Sheet

<b>Show Name</b>	InfoComm India 2009
<b>Special Events</b>	The InfoComm India Summit The InfoComm India Site Visit Program
<b>Show Dates</b>	4-6 March 2009 (Wednesday to Friday)
<b>Venue</b>	Bombay Exhibition Center, Mumbai, India
<b>Admission Policy</b>	Admission is free to trade and business visitors only, by invitation
<b>Exhibition Area</b>	4,500 sqm

No. of Exhibiting Companies (Projected)	<b>90</b>
No. of Countries Represented (Projected)	<b>16</b>
Percentage of Overseas Companies (Projected)	<b>90%</b>
Percentage of Local Companies (Projected)	<b>10%</b>



## Education

### InfoComm Education Seminars

Technical Updates on Industry Practices and Trends  
 Target Audience : AV technicians and engineers; IT professionals  
 Organized by : InfoComm International®

### Manufacturers' Presentations

Technology, Product and Solutions - Updates by Manufacturers  
 Target Audience : Systems integrators, consultants, distributors, rental & staging companies  
 Organized by : InfoCommAsia

### Industry Conferences (organized in conjunction with industry association)

**Transportation Industry**  
 Target Audience : Engineers and technology managers responsible for command & control centers for transportation networks (airports, railways, fleet management, etc)

**Building Industry**  
 Target Audience : Architects, developers, consultants, interior designers

**Education Industry**  
 Target Audience : Education ministries, university technology / IT managers

**Entertainment Industry**  
 Target Audience : Owners and operators of themed parks, integrated resorts and entertainment facilities

## InfoComm India 2009 Exhibit Profile

- Acoustic Products
- Audio & Video Conferencing Equipment
- Audio, Video & Data Conferencing Equipment & Technology
- Cables, Connectors & Switchers
- Command & Control Systems
- Control / Interfacing / Distribution Systems & Technology
- Digital Signage & Advertisement
- Digital Display Equipment & Technology
- Electronic Whiteboards & Wall Track Systems
- Language Interpretation Systems
- Lighting & Studio Support
- Mounting Systems
- Presentation & Training Aids
- Projectors
- Projection Screens & Shades
- Public Address & Intercom Systems
- Video Production & Editing
- Wireless



## InfoComm India 2009 Visitor Profile

### Trade

- Manufacturers
- System Integrators / Custom Installers
- Distributors & Resellers
- Design Consultants
- Installers
- Rental & Staging Companies

### Technology Managers

- Building Industry (Architects, Developers, Facility Managers, Interior Designers)
- Business / Corporate / IT
- Broadcast & Telecom
- Education
- Entertainment & Performing Arts
- Government & Military
- Healthcare
- Legal
- Museums
- Meetings & Events
- Retail
- Sales, Marketing & Advertising
- Theme Parks, Sports Arenas
- Training & Presentation Professionals
- Transportation
- Worship

## Participation Cost

# Enjoy Multi-Show Discount!

Participation Cost	Member	Non-member
	*Raw Space Rate (USD per square metre)	
Participating at InfoComm India 2009 only	360	390
Also participating at InfoComm Asia 2008	306	336
Also participating at both InfoComm Asia 2008 and InfoComm China 2009	288	318
Shell Scheme package only	30	30

### Shell Scheme Package will include:

- Wall partitions
- Fascia board with booth number and company name
- Needle punch carpet
- Furniture and electrical entitlement as tabled below:

Booth Area	Chairs	Info Counter	Lockable Cupboard	Discussion Counter	Spotlights	13A Power Sockets	Waste Paper Basket
9m <sup>2</sup>	2	1	1	1	2	1	1
18m <sup>2</sup>	3	1	1	1	4	2	1
27m <sup>2</sup>	4	1	1	2	6	2	1



Organized by

**infoCommAsia**

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➔ Please contact the following persons for your exhibit and sponsorship opportunities

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