

AVIXA's Procedures

For

Exhibit Investigations by IP Holders

Background

Intellectual Property (IP) is a complex area of the law involving trademarks, patents copyrights and other intangible interests. At AVIXA and other trade shows, new products, marketing concepts and services are frequently exhibited. Occasionally, an IP holder suspects that something being displayed falls within the scope of its rights.

AVIXA is not a court and cannot decide these questions, nor does it wish to subject its exhibitors to inquiries that detract from their legitimate business efforts. Nevertheless, AVIXA does not want its trade show to be a place where infringing products are on display. For these reasons, AVIXA will permit IP Holders to investigate exhibits under the following procedures. They are intended to be fair to all concerned, and AVIXA welcomes your suggestions for improvement.

Communications

All communications should be addressed to the Executive Director, InfoCommAsia Pte Ltd, Mr. Richard Tan, richardtan@infocommasia.com.

If IP Holder desires to investigate an exhibit, it will promptly notify the Exhibitor and AVIXA in writing of its reasons for doing so. In addition, IP Holder will notify Exhibitor that AVIXA is a neutral party in the matter and has not authorized IP Holder to use the AVIXA trade/service mark.

If Exhibitor believes the investigation should not be conducted, it will promptly provide a written explanation of its reasons to AVIXA and IP Holder.

Conduct of Investigation

AVIXA will decide if and when the investigation will be conducted and will so notify IP Holder and Exhibitor.

AVIXA will endeavor to provide a representative at the investigation, but is not obliged to do so. If IP Holder or Exhibitor desires to use the AVIXA representative as a witness in a subsequent court proceeding, the AVIXA representative's travel expenses and reasonable witness fees will be paid by the requesting party in advance.

The exhibit investigation will take no more than 30 minutes. It will be conducted in a polite and businesslike fashion. If it leads to any disruption on the trade show floor, it will be terminated.

IP Holder's investigation team will comprise no more than two people plus a translator, if IP Holder provides one.

An IP Holder team member may ask Exhibitor to remove an infringing item but will not otherwise interfere with an exhibit. An IP Holder team member may photograph an allegedly infringing item, provided doing so is not disruptive.