

InfoComm India 2018: Still Soaring To New Heights

21% increase in visitor attendance, matched by more energetic engagement on the exhibition floor and seminar rooms, fortify InfoComm India as an effective platform for supporting India's Digital Transformation

Mumbai, 26 September 2018 – The 6th Edition of InfoComm India which ran from 18 – 20 September 2018 closed on a high note, breaking new records for show visitor participation as well as breaking new ground in scale and depth of innovations displayed and topics discussed.

ON THE SHOW FLOOR

Continuing the upward trend since the 1st Edition in 2013, the number of unique visitors came close to breaking the 10,000 mark, with 9,902 thronging the exhibition halls, representing a hefty 21% increase over 2017. On the other end of the spectrum, more than 200 exhibiting companies from over 20 countries were on hand to unveil and display the latest innovations and solutions in Professional AudioVisual (Pro-AV) and Integrated Experience.

Increasingly, more exhibitors are capitalizing on the visibility and wide media exposure of the InfoComm India to launch new technologies and solutions. This year, 84 new innovations made their debut in the Indian market via the show. One of the favorite displays among visitors was undoubtedly the world's first commercially-available DLP® laser 8K projector and videowall with the smallest pixel pitch at 0.7mm.

AT THE LEARNING SESSIONS

The educational component of the show, InfoComm India Summit registered 2,970 participants. The expansive program offered sessions across AVIXA Seminars, Industry and Technology Forums, AVIXA FlashTracks and Platinum Partners' Presentations, supported by industry associations. Leading experts and speakers engaged delegates with insightful presentations and passionate exchange of ideas. Issues on smart cities, urban transportation, education, e-government and healthcare, among others, were extensively explored and discussed, bringing to the fore the complexity and diversity of the impact of digital technology on people and business, and the defining role that Pro-AV and Integrated Experience technologies play in facilitating the digital revolution.

Giving InfoComm India the cutting edge as the premier show in Pro-AV and Integrated Experience solutions is partnership with trade and industry associations. This year, InfoComm India partnered with All India Institute of Local Self Government, Computer Society of India (Mumbai Chapter), Digital Signage Multimedia Alliance, ICT Academy, and Institute of Indian Interior Designers, Mumbai Regional Chapter. These associations brought to the show the latest in technologies that drive their industries and cross fertilization of ideas at the Summit greatly enriched the experiences of delegates.

"We are delighted to note that InfoComm India continued to grow in participation numbers, breadth and depth of innovations and technological solutions displayed and explored," said Richard Tan, Executive Director of InfoCommAsia, the organizer of this show. "We are even

more gratified to note that an increasing number of key industry and public sector leaders have recognized the value that InfoComm India is contributing to India's road to digital revolution. We are confident that with the continued support of industry and government, the show will grow in tandem with India's progress."

VISITOR VIEWS

"I have been coming to InfoComm India for many years, and the Show is even more thrilling this time, getting more active and dynamic with an even denser participation. To me as an Indian practitioner, India needs more exposure and I am glad that InfoComm is doing that in a correct way. The more exposure we give India, the better. We are the masters; we just need to harness technology and understand how to deliver technology with quality. This platform is a great step towards that."

Amardeep Behl, Director, Design Habit

"We have been frequent visitors to InfoComm India and this time I have found some outstanding products that have great relevance to the immersive experiences that we do. The whole place has a festive atmosphere, and it is always a pleasure to visit the Show."

Vamshi Krishna, Regional Business Head, Brightstar

"It was a fantastic show. There were many local and international players this time, representing the industry. We got an opportunity to see many new visitors and innovative technologies. The exhibitors made very good presentations of their products with a business focus, and we were able to build many new contacts."

S V Phani Kumar, SPM Enterprise Communications

INFOCOMM INDIA 2019

InfoComm India will return next year from **18 – 20 September 2019** at the **Bombay Exhibition Centre** in Mumbai.

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ABOUT THE SHOW ORGANIZER

InfoCommAsia Pte Ltd is the Singapore-based subsidiary of AVIXA responsible for their trade shows throughout the Asia Pacific and Middle East regions, and extends its influence through four marquee events: **InfoComm Southeast Asia, Beijing InfoComm China, Chengdu InfoComm China and InfoComm India.**

Each show comprises an exhibition that showcases the world's most cutting-edge and in-demand inventions, and a Summit that presents extensive learning opportunities. Bringing together industry players and top-level decision-makers from across all industries, the shows offer a window to the vast potential presented by the Professional AudioVisual and Integrated Experience technology markets of each country and region.

Additional information is available at
Infocomm-sea.com
infocomm-china.com
chengdu.infocomm-china.com
infocomm-india.com

ABOUT AVIXA

AVIXA™ is the Audiovisual and Integrated Experience Association™, producer of InfoComm tradeshow around the world, co-owner of Integrated Systems Europe, and the international trade association representing the audiovisual industry.

Established in 1939, AVIXA has more than 5,400 members, including manufacturers, systems integrators, dealers and distributors, consultants, programmers, live events companies, technology managers, content producers, and multimedia professionals from more than 80 countries. AVIXA members create integrated AV experiences that deliver outcomes for end-users. AVIXA is a hub for professional collaboration, information, and community, and the leading resource for AV standards, certification, training, market intelligence and thought leadership.

Additional information is available at avixa.org.

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