



PRESS RELEASE
For immediate release

Cancellation of InfoComm India 2020

14 August 2020 – Due to mounting concerns over public health and safety, InfoComm India 2020 will be cancelled. InfoComm India 2020, originally scheduled from 2-4 September 2020 and then moved to 19-21 November 2020, is a premier Professional AudioVisual (Pro-AV) and Integrated Experience Technology exhibition which has been held annually in India since 2013.

In its place, the event organizer will be hosting InfoComm India 2020 GoVIRTUAL, a virtual 3-day exhibition and conference which will take place from 18-20 November 2020. The GoVIRTUAL event will comprise conferences, industry forums, case study presentations, technology spotlight presentations and networking sessions.

On the virtual event, Mr Richard Tan, Executive Director of the event's organizer InfoCommAsia said, "We are mindful of the valuable role that InfoComm India has played over the last eight years, as a nexus for business and knowledge exchange.

"This role is especially important now given the speed and scale of digital transformation which is taking place in India, and GoVIRTUAL, which is accessible 24/7, for free, from anywhere in the world will ensure its continuity."

Mr Tan also added, "InfoComm India has developed over the years to be more than just an exhibition. India's AV community has made it a place where they all congregate, network, collaborate and renew friendships.

"It saddens us to have to make this difficult but necessary decision to cancel the in-person show this year for the first time since 2013. With travel restrictions and health concerns, we would not have been able to ensure an enjoyable and productive experience for our exhibitors and visitors, which has always been the case. With health and safety as our first priority, it is incumbent upon us as organizers to make the right decision for all our stakeholders."

The team has earmarked the next InfoComm India event to take place from 15-17 September 2021 at the Bombay Exhibition Center.

Organizer

infocommAsia

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Event Manager





About InfoCommAsia

InfoCommAsia Pte Ltd. extends its influence through three marquee shows: InfoComm Southeast Asia, Beijing InfoComm China and InfoComm India. Each show comprises an exhibition that showcases the world's most cutting-edge and in-demand inventions, and a Summit that presents learning opportunities. Bringing together industry players and top-level decision-makers from across all industries, the shows enable industry players to tap into the vast potential presented by the Professional Audio-Visual and Integrated Experience Technology markets of each country and region.

Additional information is available at:

- infocomm-india.com
- infocomm-sea.com
- infocomm-china.com

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