



15 - 16 September 2021

10am - 6pm IST

www.infocomm-india.com

INDIA'S NEW TECH FRONTIER

GoVIRTUAL Onboarding Session

INFOCOMM INDIA 2021 GoVIRTUAL

- Exhibitors' virtual showcases, live product demos with integrated video, audio and chat functions so visitors can interact with exhibitors in real time.
- AI-empowered business matching.
- Free access to a 24/7 online database of global solution providers, products and services, as well as a hub of industry insights.
- InfoComm India Summit offers a multitude of free educational sessions led by industry experts. The sessions delve into how Pro-AV and Integrated Experience technologies are disrupting businesses across all sectors.

INFOCOMM INDIA 2021 GoVIRTUAL

- **Exhibitor Rehearsal and Practice link:**

- Dry run URL Link: <https://e2395.hubilo.com/community/#/home>

- **InfoComm India 2021 GoVIRTUAL**

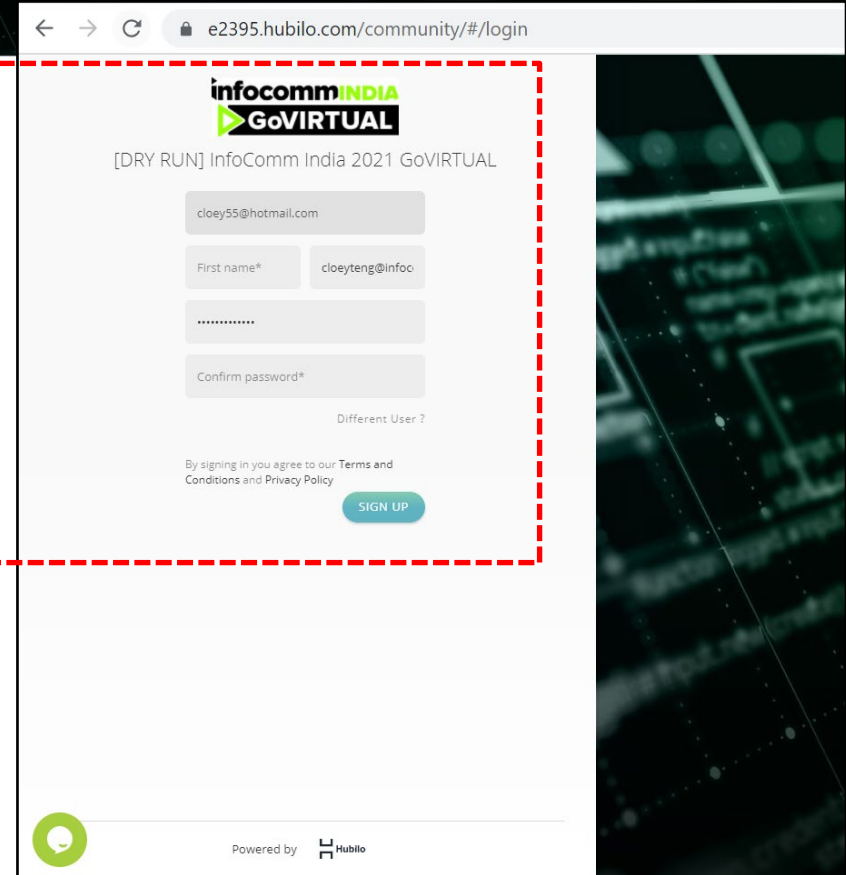
- Live URL Link: <https://govirtual.infocomm-india.com/community/#/home>

- 15 - 16 September 2021, 10am – 6pm IST

EXPO HALL

➤ Creating an account in Dry Run platform

- Enter email address and fill in the details to create an account if you do not have an account in Dry run.
- Create a password for your future login.



← → ↻ e2395.hubilo.com/community/#/login

infocommINDIA
GoVIRTUAL

[DRY RUN] InfoComm India 2021 GoVIRTUAL

cloey55@hotmail.com

First name* cloeyteng@infoc

Confirm password*

Different User ?

By signing in you agree to our [Terms and Conditions](#) and [Privacy Policy](#)

SIGN UP

Powered by **Hubilo**

EXPO HALL

➤ Dry Run URL Link: <https://e2395.hubilo.com/community/#/home>



EXPO HALL

➤ Demo Room Specification and Details

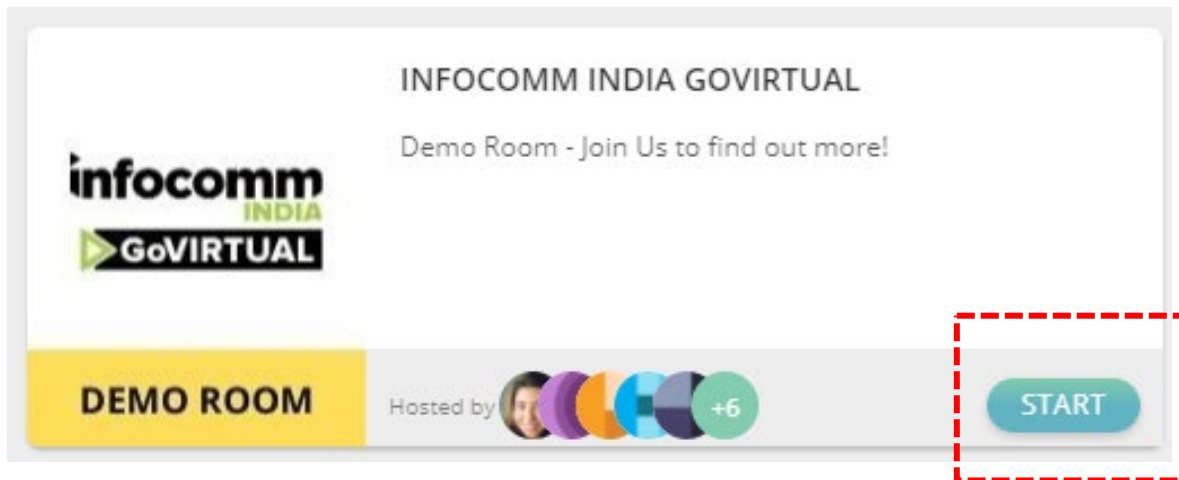
The screenshot displays the Expo Hall interface with a navigation bar at the top containing icons for HOME, EXPO HALL, EXHIBITORS, WEBINARS, BUSINESS MATCHING, MY MEETINGS, NETWORKING LOUNGE, and EVENT FEED. Below the navigation bar, there are filters for SORT BY, ADVANCED FILTER, and Active Now. A search bar is also present. The main content area shows four demo rooms, each with a thumbnail image, a title, a description, and a 'JOIN' button.

Company Name	Description	Capacity
A & T VIDEO NETWORKS PVT LTD	USB Cameras, Motion Tracking Cameras, Sandbars, Video conferencing Cameras, Codecs and more AV solutions for Education, Healthcare and Enterprise	50 pax
ACT POWER TAIWAN CO LTD	ACT Power develops rugged mobile technologies for industries operating in some challenging environments with a fast time-to-market turnaround.	50 pax
ATEN INTERNATIONAL CO LTD	ATEN, the leading provider of AV/IT connectivity and management solutions will be unveiling our latest Professional Audio Video solutions in India.	50 pax
BEYERDYNAMIC INDIA PVT LTD	beyerdynamic GmbH & Co. KG, Heilbronn, stands for innovative audio products with the highest sound quality and pioneering technology.	50 pax

- **Each Demo Room Capacity – 50 pax**
 - Support 12 pax to have two-way real-time face to face conversation between exhibitors and visitors, share screen and video
 - Support 38 pax who can view demo online and raise questions through chat function
- **Expo Hall Types**
 - Demo Room : 30mins or 60mins

EXPO HALL

➤ How to start a Demo Room?



- If you are a **moderator**, you can see this “**Start**” button to start the room.
- If you are **NOT** a moderator, you will see a “**Join**” button.
- Moderator needs to start the room before the rest can join the room.
- All moderators added in the Dry run platform are the contact person stated in the contract.

EXPO HALL

➤ How to use the Demo Room function?

The screenshot displays the EXPO HALL interface. At the top left, the text "INFOCOMM INDIA GOVIRTUAL" is visible. The top navigation bar includes a "SHARE YOUR DETAILS" button, an eye icon with the number "1", and a "LIVE CHAT" button. On the right side of the top bar, there is a status indicator "Having Issues?", a thumbs down icon with "0", a thumbs up icon with "0", and a "LIVE CHAT" button. The main area features a large purple circular placeholder for a video feed. Below this, a row of three smaller video feeds is shown, labeled "Anna DeSilva", "Vishu Kumar", and "Gauthi Varma". The bottom of the interface contains a row of icons for microphone, chat, video, and screen share, followed by an "End Meeting" button. A green circular icon is located in the bottom left corner. Annotations with red arrows point to various elements: "Visitor can also click this button to share their details" points to the "SHARE YOUR DETAILS" button; "Visitor 'Raise Hand' to request to join a face to face real time conversation" points to the eye icon with "1"; "Live chat with visitor and exhibitor" points to the "LIVE CHAT" button in the top right; "Number of pax spectating the demo" points to the thumbs up/down icons; and "Countdown Timer" points to a timer showing "01:59:49" in the bottom right corner. A red dashed box encloses the three smaller video feeds at the bottom, with an arrow pointing to it from the text "Visitor or Moderator zone".

INFOCOMM INDIA GOVIRTUAL

SHARE YOUR DETAILS

1

LIVE CHAT

Having Issues? 0 0 LIVE CHAT

Visitor can also click this button to share their details

Visitor "Raise Hand" to request to join a face to face real time conversation

Live chat with visitor and exhibitor

Number of pax spectating the demo

Visitor or Moderator zone

Anna DeSilva Vishu Kumar Gauthi Varma

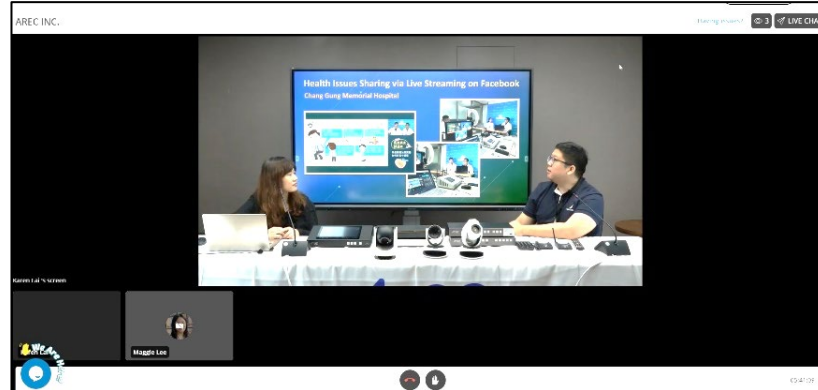
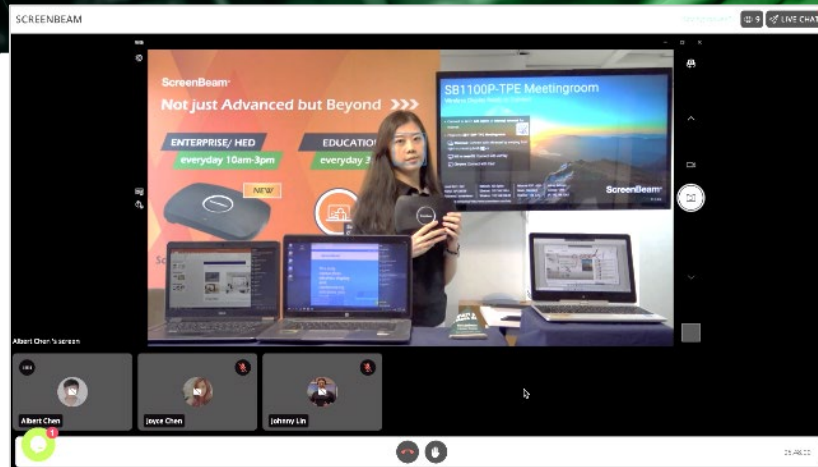
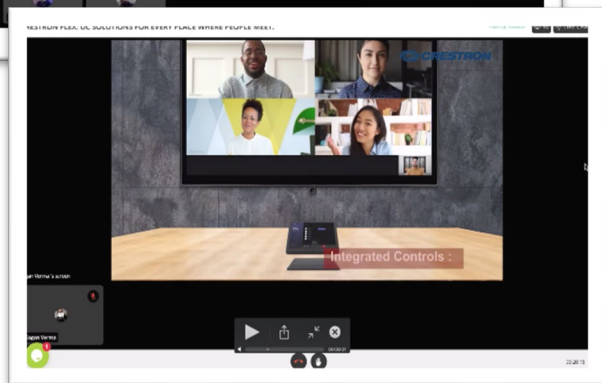
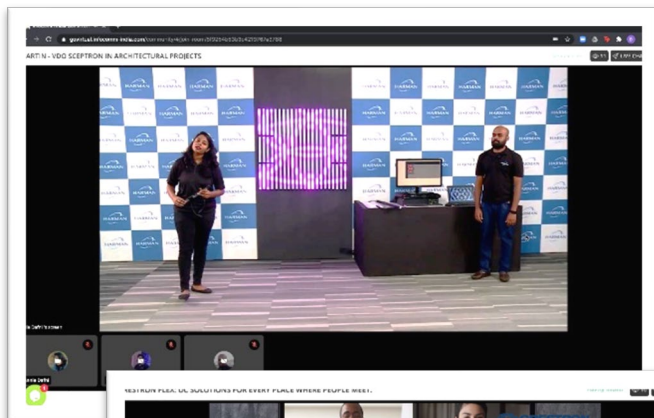
End Meeting

01:59:49

Countdown Timer

EXPO HALL

➤ Demo Room References



EXPO HALL

➤ Connectivity and Technical Specs

- Laptop/Desktop with minimum requirement:
 - Windows 8 and above
 - 8G Ram
 - Chrome version 88 and above
 - Edge version 88 and above
- Ensure a stable internet connectivity with a LAN line if possible with min 15mbps bandwidth
- Speed test can be done through this link: <https://www.speedtest.net/>
- If you have an external microphone or camera, always test it before using to ensure compatibility

EXPO HALL

➤ Pro-Tips



Lighting

- Sit next to a bright place and avoid having lights behind you.
- Lighting for better visibility, arrange for two-point lights – one on the left-hand side and another on the right-hand side of the camera.

Backdrop

- Keep your background clutter-free.

Look Your Best, Dress Appropriately

- Smart Casual
- Avoid Dark Colors
- Keep the Design Simple

Team Member

- 1 presenter
- 1 moderator to manage chat and approve visitor who has requested to join face to face conversation
- 1 to 2 team member to manage equipment (eg. External camera or lighting)

EXPO HALL

➤ Take note of the Prep Work

Preparation Work

- Prepare the program and the presentations for the 2-days event
- Inform potential buyers and potential leads about the program, invite them to join
- Prepare a checklist to cross check a day before the event

A & T VIDEO NETWORKS Moderators: satyakumar@atnetindia.net Krishna@atnetindia.net sathesh@atnetindia.net	10:00 - 10:30	Open Chat Session
	10:30 - 11:00	Product Launch Cost effective tracking camera AI driven motion tracking camera that is easy on the pocket DL30
	11:00 - 11:30	Open Chat Session
	11:30 - 12:00	Health Technologies Technologies to improve patient delight OT Recording, Virtual ICU, Telemedicine, Patient consent recording
	12:00 - 12:30	Open Chat Session
	12:30 - 13:00	Hospitality and Events Five tips to create a Wow experience for guests Motion Tracking, Auditorium, Meeting conference room solution
	13:00 - 14:30	Open Chat Session
	14:30 - 15:00	Government Safe and Secure video conferencing on GeM Secure VC on GeM
	15:00 - 16:00	Open Chat Session
	16:00 - 16:30	Banking and Finance Video Banking - more important now than ever before Huddle Room, Conference room, Training room
	16:30 - 18:00	Open Chat Session

Communication with Visitors

- Keep track of your time.
- Make sure to answer all enquires that come through the live chat
- If the demo ends earlier, put up a holding slide to inform the visitor



End of Live Demo

Join us at next
session starting at
13:00hr

DRY RUN DATE

The screenshot displays a web application for an event. At the top, a navigation bar includes icons and labels for HOME, EXPO HALL (highlighted), EXHIBITORS, WEBINARS, BUSINESS MATCHING, MY MEETINGS, NETWORKING LOUNGE, and EVENT FEED. Below the navigation bar, there's a section with 'SORT BY' and 'ADVANCED FILTER' options. A toggle switch for 'Active Now' is present, along with a 'TEST COMPATIBILITY' button and a search bar. The main content area features a grid of four exhibitor cards. Each card includes a booth image, the company name, a brief description of their services, a 'DEMO ROOM' label, a 'Hosted by' section with a profile picture, and a 'JOIN' button.

Exhibitor	Description	Hosted by
A & T VIDEO NETWORKS PVT LTD	USB Cameras, Motion Tracking Cameras, Sandbars, Video conferencing Cameras, Codecs and more AV solutions for Education, Healthcare and Enterprise	[Profile Picture]
ACT POWER TAIWAN CO LTD	ACT Power develops rugged mobile technologies for industries operating in some challenging environments with a fast time-to-market turnaround.	[Profile Picture]
ATEN INTERNATIONAL CO LTD	ATEN, the leading provider of AV/IT connectivity and management solutions will be unveiling our latest Professional Audio Video solutions in India.	[Profile Picture]
BEYERDYNAMIC INDIA PVT LTD	beyerdynamic GmbH & Co. KG, Heilbronn, stands for innovative audio products with the highest sound quality and pioneering technology.	[Profile Picture]

SAVE THE DATE

8 September 2021, Wednesday
Time, TBC

EXHIBITOR CO-MARKETING

INFOCOMM INDIA 2021 GOVIRTUAL



Exhibitor Zone

MAIN MENU

MARKETING & PUBLICITY FORMS

DOWNLOAD CUSTOMIZED
WEB BANNERS

DOWNLOAD GENERIC WEB
BANNERS

DOWNLOAD BANNER FOR
EMAIL SIGNATURES

PRESET DISPLAY COMPANY
NAME

GOVIRTUAL PROMOTIONAL
& TUTORIAL COLLATERAL

CONTACT US

BROWSER REQUIREMENTS
& SETTINGS

GOVIRTUAL PROMOTIONAL & TUTORIAL COLLATERAL

1. GoVIRTUAL Tutorial Videos



GoVIRTUAL Exhibitor User
Guide



Exhibitor's Engagement with
Visitors Video

2. GoVIRTUAL Tutorial Guide



Exhibitors' Guide - Starter Kit

SUBMIT A PAPER

We are reaching out to you because we wanted to make sure you won't miss out on the educational presentation opportunity.

Seize this opportunity to increase the prestige of your company, and be viewed as an industry expert! You are strongly encouraged to submit a **project case study** or a successful **use case** of AV applications in **Government, Enterprise, Tourism , Transport/ Infrastructure and Education** sectors.

Sessions should be presented in **English**. Standard individual case study presentations are 30 minutes in length.

To submit your proposal online, <https://www.infocomm-india.com/submit-paper/>. Alternatively, please email Shaziaa Hoda (Program Coordinator-InfoComm India GoVIRTUAL) at shaziaa@falcon-mail.com to indicate your interest.

The deadline to submit your proposal is **Friday 30th July 2021**.

FORM SUBMISSION DEADLINE

INFOCOMM INDIA 2021 GOVIRTUAL

Marketing & Publicity Forms



Exhibitor Zone

MARKETING & PUBLICITY FORMS

This sections allows you to complete online or download the pdf version of the relevant marketing and publicity forms.

- Submission Forms

* denotes important forms

Form	Item	Submission Deadline	Submission Status
Form 1B	Exhibitor Company Representatives <small>Last Submission Date: 09-06-2021 11:29:53</small>	03 Sep 2021	Online
Form 2 *	Company Information for Show Website and GoVIRTUAL <small>Last Submission Date: 09-06-2021 11:44:54</small>	04 Aug 2021	Online
Form 2A *	Exhibitor Product Write-up and Successful Project Stories <small>Last Submission Date: 09-06-2021 11:56:53</small>	04 Aug 2021	Online
Form 2C *	GoVIRTUAL Live Demo Room <small>Last Submission Date: N/A</small>	11 Aug 2021	Online

GOVIRTUAL TUTORIAL VIDEOS

INFOCOMM INDIA 2021 GOVIRTUAL



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Visitors Video

2. GoVIRTUAL Tutorial Guide



Exhibitors' Guide - Starter Kit

CONTACT



If you need any assistance in GoVIRTUAL, please do not hesitate to contact the respective sales agent or below contact:

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